



TMSGRN/CIRC/23-24/64

17th October '2023

BLUE NUDGE- PAPER COLLECTION DRIVE THROUGH BLUE PLANET WARRIORS
(Grades III –VIII)

Dear Parents,

Greetings from The Millennium School, Greater Noida (W)!

As announced during our annual event Samrasta, we are excited to share an exceptional opportunity for our school and our students to make a real impact on the environment, and we would like your child to be a part of this remarkable initiative, and be a **Blue Planet Warrior**.

We have been invited to participate in **BLUE NUDGE, an Environment Conscious Drive**. The goal of this initiative is to create an awareness about recycling of used/waste paper through a Waste to Wealth program.

Objective: The primary objective of this initiative is to sensitize our young learners about Environmental Health and how proper paper recycling can have a positive impact on our planet. Through this activity, students will take a pledge to contribute their efforts towards saving our Blue Planet by depositing used and waste papers as their contribution at school. These collected papers will be utilized for a significant recycling effort by the Ministry of Education.

Students have to bring Used/ waste papers like Newspaper, Used books/ copies, Magazines, Calendars, Paper Bags etc. in a PROPERLY PACKED & TIED bundle or a bag and attach name tag and class and approximate weight to it.

Eligibility: This initiative is **mandatory** for students from **grades III-VIII**.

Rewards & Benefits:

- **Blue Planet Warriors:**
 - Participation Certificate for students who deposit **5 KG of used/waste paper**.
 - Access to the Sustainability Module on the Blue Planet Portal upon submitting 5 KG of used/waste paper.

Collection Dates: 18th – 20th October 2023

We believe that participating in **BLUE NUDGE** is not only a great opportunity for our students to contribute positively to the environment but also an educational experience that will teach them the importance of sustainable practices.

Together, we can make a significant difference and set an example for responsible environmental stewardship.

Looking forward to your whole hearted participation.

Warm regards,

Dr Himani Tyagi
Principal